

## Providing People with the Opportunity to Excel

What would it mean to you, if you transformed your ability to drive performance through the better utilisation of your data?

Since 2009, Business Intelligence Theorems (BITs) has led the design and delivery of data transformation solutions. Their mojo is at its peak when they're working in complex environments.

The leaders BITs have supported have consistently thrived, after a decade of delivery that's no coincidence.

BITs' skills focus on three organically connected disciplines, complimenting the strength of the solutions and outcomes they've delivered.

Complexity Management  
Increase Revenue whilst Reducing Cost

Data Driven Software  
Drive Efficiency and Performance



Enterprise Reporting  
Outperform Growth in Earnings

A solutions focused and innovation driven company, when presented with a challenge BITs has a track record of responding with opportunities for growth and breakthrough solutions, building your capability along the way.

In 2018 BITs Labs was developed, extending their transformation experience to provide a series of pragmatic SaaS solutions.

### BRIEF HISTORY

Customer feedback: <https://bits.company/testimonials>

#### 2009

Founded to develop IP focussed on improving the comprehension of complex information.

#### 2011

Business Blueprint launched at the Global Strategic Management Institute conference in Washington DC.

Led the strategic development of numerous US non profits resulting in growth partnerships with Walmart, Tyson Foods and more.

#### 2012

Transformed executive reporting for Group Customer services and then regulated complaint insight for PPI Operations at Lloyds Bank.

Transformed complex legal and financial reinsurance process communication for global AXA Travel Insurance.

#### 2016

Transformed Customer Journey reporting and developed task.systems for CY Banking Group (now Virgin Money).

#### 2018

Established BITs Software LLC, an independent company operating under licence from BITs and develops BITs Labs.

Transformed the end to end reporting strategy for non-performing exposures at Lloyds Banking Group.

#### 2019

Launched mathematical.io with L&Q, the largest landlord in the capital.

Explore the possibilities, contact [Ketan, Principal](#) or [Andrew, Principal Global Markets](#).