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Code-Switch PhD qualified researchers partner with BreachAware®

Code-Switch Consultants' PhD-qualified researchers from the Social Sciences, Humanities and the Arts have been working with the BreachAware team to develop a risk model that calculates the probability and impact of cyber crime by analysing breached data of individuals.

Code-Switch's research background and expertise integrate subjects with STEM (Science, technology, engineering and math) subjects. The findings of the project will be integrated into BreachAware's analytics enrichment programme which is part of a major roadmap update that will be released in 2021.

On Code-Switch who work in partnership with Lancaster University, University of Manchester, University of Bristol and University of Exeter, BreachAware Managing Director Andrew Alston said: "The PhD team embraced the challenge we presented to them and have worked with us to develop a risk model that goes beyond traditional cyber risk patterns. I'm particularly impressed with how we'll be able to factor individual well-being impact into the service."

About Code-Switch Consultants

As skilled academic researchers, Code-Switch Consultants develop innovative evidence-based solutions to specific real-world problems. Their mission is to harness the unique skills of PhD-qualified researchers to deliver impactful benefits into businesses and organisations.

Code-Switch aims to combine in-depth subject matter knowledge, robust research methods and expert analysis to break down barriers in research culture and language, improving society, the economy and academia.

On the project, BITs Principal Ketan Patel said: "This is a fantastic opportunity that Andrew with the support of *Andy Mann, Director and Group Editor at Mann Communications* has spearheaded. Along with our data transformation capabilities Code-Switch's expertise brings a welcome level of credibility to BreachAware's future product features."

For more information on Code-Switch Consultants visit https://codeswitchconsultants.com/
For more information on BreachAware visit https://breachaware.com/dashboard
For more information on BITs visit https://bits.company/